UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/611,803	07/01/2003	Eric Gervais	GOUD:031US	5065
7590 02/17/2009 Michael R. Krawzsenek			EXAMINER	
Fulbright & Jav	vorski L.L.P.	LEVY, NEIL S		
Suite 2400 600 Congress Avenue Austin, TX 78701			ART UNIT	PAPER NUMBER
			1615	
			MAIL DATE	DELIVERY MODE
			02/17/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/611,803	GERVAIS ET AL.
Office Action Summary	Examiner	Art Unit
	NEIL LEVY	1615
The MAILING DATE of this communication ap Period for Reply	ppears on the cover sheet with the	correspondence address
A SHORTENED STATUTORY PERIOD FOR REPI WHICHEVER IS LONGER, FROM THE MAILING I - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the maili earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATIO .136(a). In no event, however, may a reply be tid d will apply and will expire SIX (6) MONTHS from te, cause the application to become ABANDONE	N. mely filed the mailing date of this communication. ED (35 U.S.C. § 133).
Status		
Responsive to communication(s) filed on 25 A This action is FINAL . 2b) ☐ Th Since this application is in condition for allowed closed in accordance with the practice under	is action is non-final. ance except for formal matters, pr	
Disposition of Claims		
4) Claim(s) 6 and 35 is/are pending in the application Papers	awn from consideration.	
<u> </u>		
9) The specification is objected to by the Examir 10) The drawing(s) filed on is/are: a) ac Applicant may not request that any objection to the Replacement drawing sheet(s) including the corre 11) The oath or declaration is objected to by the E	ccepted or b) objected to by the e drawing(s) be held in abeyance. Se ction is required if the drawing(s) is ob	e 37 CFR 1.85(a). ojected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreig a) All b) Some * c) None of: 1. Certified copies of the priority documer 2. Certified copies of the priority documer 3. Copies of the certified copies of the pri application from the International Bures * See the attached detailed Office action for a list	nts have been received. nts have been received in Applicat ority documents have been receiv au (PCT Rule 17.2(a)).	ion No ed in this National Stage
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal I 6) Other:	ate

DETAILED ACTION

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claims 6,35 stand rejected under 35 U.S.C. 103(a) as being obvious over MEZAACHE et al in view of WO 97/48384 and ORIFER F Prenatal Vitamin Supplement for pregnant women, September 25, 1996.

MEZAACHE provides embossed tablets [0005] of the instant drugs [0063], and many others, But does not show figures.

ORIFER F is prenatal vitamin supplement that bears pregnancy friendly indicia on the packaging. The vitamin supplement comprises at least one active ingredient and is intended to be administered to pregnant woman as is indicated by the graphical representation of a pregnant woman on the packaging.

WO '384 teaches it is well known in the art to imprint markings or text on dosage forms such as tablets and capsules in order to minimize errors associated with administration of pharmaceuticals (page 2, lines 17-31).

Thus it would be obvious to one of ordinary skill to imprint pregnancy friendly indicia such as the one displayed on the packaging material of ORIFER F by the artisan.

It would have been obvious to a person of ordinary skill in the art at the time the invention was made desiring to utilize a graphic design on a drug tablet to indicate prenatl consumption was acceptable ,to use one of MEZAACHE modified with a figure of ORIFER,

in order to enhance acceptability & consumption by pregnant women . The methodology was well known, as exemplified by WO '384.

Response to Arguments

Applicant's arguments filed 11/25/-08 have been fully considered but they are not persuasive. Applicant argues . MEZAACHE, is not prior art—it is, under 35 USC 103(a), based on 102(e), as the filing date predates instant filing date. As to the declaration, it addresses applicant's rationale for the indicia, but NOT—the claimed composition of pyridoxine hydrochloride with doxylamine succinate. Thus, the obviousness rejection stands. One in the art would choose the combination, with every expectation of effective results, since MEZAACHE states [0063- first line] that the active ingredients may be combined, & KSR had shown that it would be obvious to consider a finite number of examples—to test with expectation of success.

The arguments are directed to a composition, requiring that examination of the composition by the possible user would result in a perception perceived by applicant.

The composition is seen as obvious; the perception expected not necessarily the one claimed by applicant.

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the

Application/Control Number: 10/611,803 Page 4

Art Unit: 1615

shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to NEIL LEVY whose telephone number is 571-272-0619. The examiner can normally be reached on Tuesday-Friday, 7 AM to 5:30 PM EST..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, MICHAEL WOODWARD can be reached on 571-272-8373. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/NEIL LEVY/ Primary Examiner, Art Unit 1615 Application/Control Number: 10/611,803

Page 5

Art Unit: 1615
